

Exporting to Cuba

Sponsored by



Transportation Club of Houston

www.transclubhou.org

**International Traffic Management
Association**

www.itma-houston.org



Export to Cuba?!?!

Did you know that you can now export food, agricultural goods, lumber/wood and medical products to Cuba? Have you ever considered traveling to Cuba for business? Do you wonder about the future of U.S.-Cuba trade?

The Texas-Cuba Trade Alliance Has Answers and Wants You to be Informed on ...

**Exporting to Cuba and
National Transportation Week**

Thursday, May 14, 2009

**Brady's Landing
8505 Cypress St.
Houston, TX 77012
713-928-9921**

Exporting to Cuba is designed to provide the information, education, and contacts crucial to facilitating food, forestry and agricultural sales to Cuba.

The **Texas-Cuba Trade Alliance**, founded in February 2003, serves as an information and education source for Texas farmers, ranchers and food processors wanting to export to Cuba. For more information, please visit the TCTA website at www.tcta.us.

Exporting to Cuba

Thursday, May 14, 2009

Location:

Brady's Landing
8505 Cypress St.
Houston, TX 77012
713-928-9921

- ◆ Be informed on trading with Cuba—the export process, realistic expectations, important contacts in Cuba.
- ◆ Learn how to get licensed to travel and export to Cuba, and the requirements for export inspection.
- ◆ Understand what recent changes in Cuba mean to you and which products have the most potential in the Cuban market.

Who should attend?

Exporting to Cuba will help export service providers, food processors and distributors, forestry businesses, and producers succeed in the Cuban market.

Transportation Week Event

Noon Luncheon Featuring The Honorable Todd Staples, Commissioner, Texas Department of Agriculture (Invited)

“The Importance of Transportation to Texas”

May 14, 2009 - Workshop Schedule

12:30 pm Registration

1:30 pm Welcome & Introduction of Sponsors

**Introduction of Keynote Speaker
The Honorable Todd Staples (Invited)**

1:45 Where is Cuba Headed?
Jonathan Brown, Institute for Latin American Studies, University of Texas

2:15 Cuban Market Potential
Parr Rosson, Texas AgriLife Extension Service, Texas A&M University System

2:45 Export Inspections
Jennifer Darwin, Operations Coordinator, Cotecna Inspection, Inc., Houston, Texas

3:15 Break

3:30 Licensing & Doing Business in Cuba
Cynthia Thomas, President, TriDimension Strategies

4:15 pm Exporting to Cuba Open Forum
Jon Jorgensen, Biehl & Co., Moderator
Wayne Cleveland, Texas Grain Sorghum Association
Rosalee Coleman, Independent Cattlemen's Association
Pat Wallesen, WestStar Food Co.

5:00 Overview of Trade Mission to Cuba
Ernest Bezdek, Port of Beaumont

5:30 pm Adjourn

To Register, complete the following:

Name: _____

Business: _____

Address: _____

City: _____ State: _____

Zip: _____

Phone: _____

Fax: _____

E-Mail: _____

Registration for Workshop Only is \$35 if Mailed by May 1, \$50 afterwards

Registration for Both Luncheon & Workshop is \$65 if Mailed by May 1 \$80 afterwards

**Make check payable to:
Texas-Cuba Trade Alliance**

Mail Registration & Check to:

Texas-Cuba Trade Alliance
P.O. Box 515322
Dallas, TX 75251

For more information, please contact:

Parr Rosson
Texas AgriLife Extension Service
979-845-3070
prosson@tamu.edu